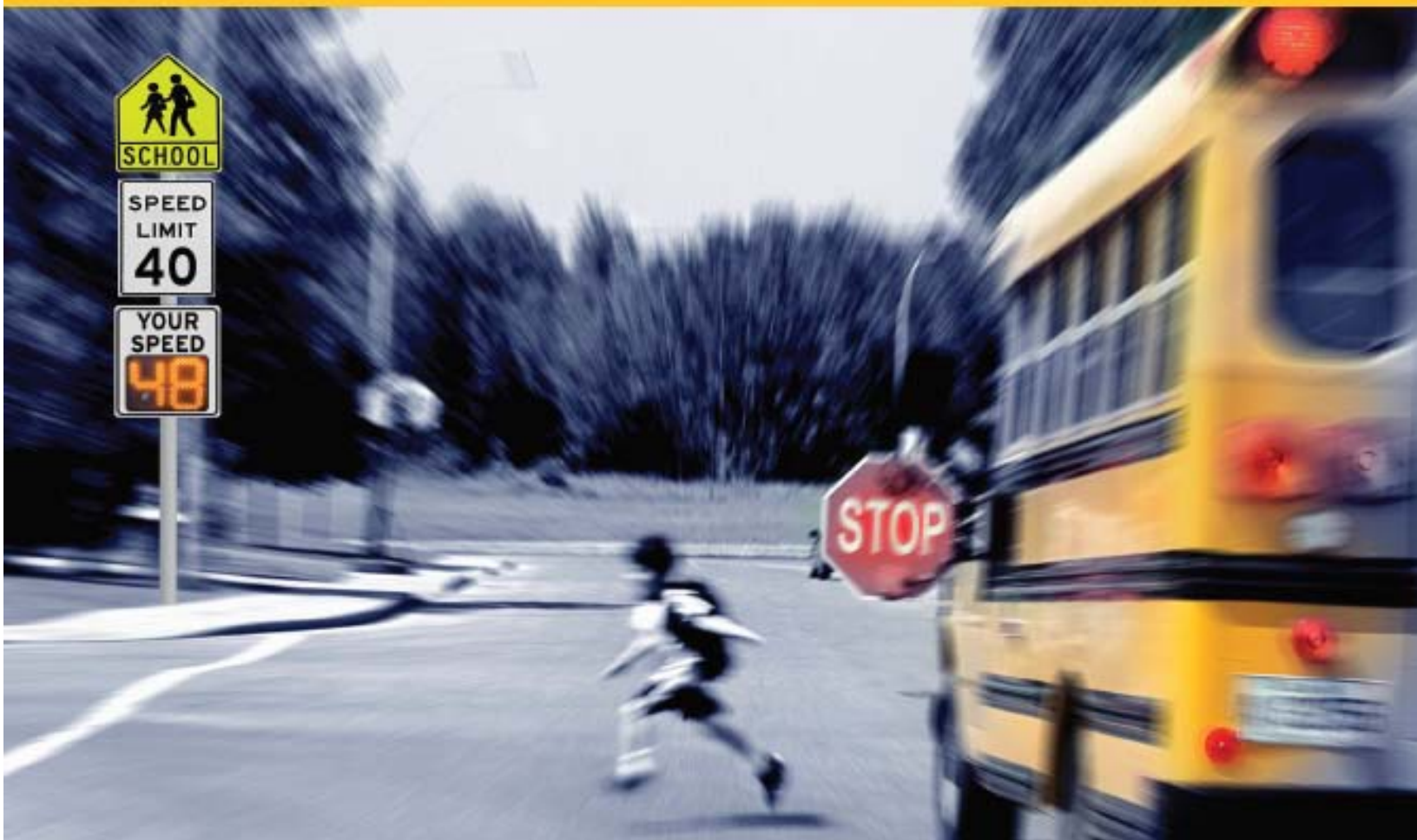


Slow Down

Driver Feedback Signs

Studies show that excessive speed plays a substantial role in pedestrian accidents.



Slowing Traffic Down

Making Our Roadways Safer By Reducing Driving Speeds



ITS Driver Feedback Signs allow for speed data collection and data evaluation. This type of data collection becomes invaluable when you need to cite accurate statistics. The units feature a tamper-resistant design and environmentally safe housing.

Our innovative pixel technology enables optimal brightness and wide-angle viewing for both day- and night-time visibility.

Community & Retirement Centers

College & University Campuses

Senior Centres & School Zones

Parks & Recreational Areas

Bridges and Tunnels

Dangerous Roadway Geometry

Busy & Dangerous Intersections

Speed Transition Zones

Entrances To Towns & Cities

Reducing the number of vehicles exceeding the speed limit on our roads will help decrease the number of fatalities on it and create a safer environment for our school children, road workers and pedestrians.

Safety Solutions

ITS can provide a speed-reduction management solution for virtually any location including: school zones, speed transition zones, dangerous intersections, town and city entranceways, bridges and tunnels, community or retirement centres and local neighbourhoods.

Fact & Figures

ITS Driver Feedback Signs use Decatur radar detection to instantly communicate a driver's speed back to them. Statistics show displaying an actual speed to a driver has a direct influence on driver compliance and speed reduction. All our units are sealed and constructed to withstand the harshest environments and are very easy to install.

Results From Slowing Down Traffic

Today, driver distraction is becoming more and more evident. Our Driver Feedback Signs play a leading role in reducing driver distraction, lowering the rate of vehicular accidents and fatalities, and influencing driver compliance. Our Driver Feedback Signs allow for over 700 thousand records of vehicular speeds to be stored in its data logger, a vital tool in maintaining accurate statistics.



Key System Features

ITS Driver Feedback Signs are embedded with Decatur radar and alert drivers of their vehicle speed in real-time. This encourages speed limit compliance while significantly improving the road safety of our streets and neighbourhoods.

Warranty: ITS's 2-year warranty is limited to replacement parts and labour. Deliberate misuse or accidental damage to the unit(s) is the monetary responsibility of the client.

12" Pole Mounted LED Display Board

The compact design incorporates the direction sensitive Decatur K-Band radar and a 2-digit, or optional 2.5-digit, in a 12" ultra-bright LED display in one weather-proof enclosure made of aluminum. The embedded microcomputer controls all functions and stores reading in its memory for downloading to a host computer.

All functions are user-configurable by connecting the system to an external computer and running a terminal emulation program (no special software needed).

20" Display System Technical Specification

The portable version of the display system is intended for local speed watch groups, community policing corps etc. Due to the nature of it's use, it is very light weight (3.5kg) and has the following additional features and options which are different to the ones with the 2 digit display.

Enclosure: Aluminum, weather proof, black anodized (no faceplate with window)

Size: 24 x 15 x 2.5" (W x H x D)

Power: 12 VDC, Solar, etc.

Display: 2-1/2 digit (numerical range 0 – 199), Height 12" center-to-center of LED bar, 13" overall

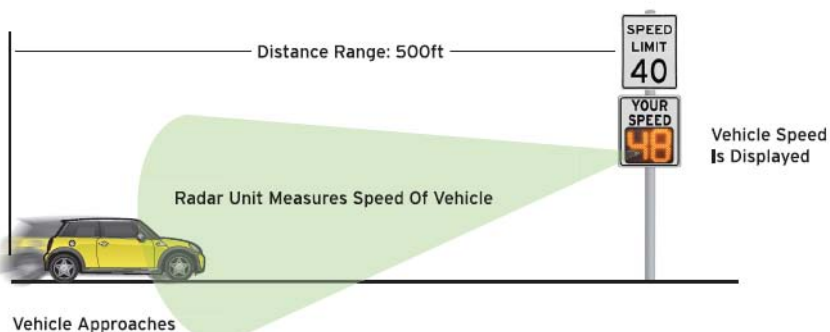
Radar: External radar mounted on swivel head (We use the same radar type for all displays)

Options:

1" LED readout built in back for staff taking readings while standing behind the system (Speed Watch Groups)

Wireless remote display transmits readings to hand-held receiver located up to 50m away. Used for initiatives in high risk locations.

How A Driver Feedback Sign Works



ITS Driver Feedback Signs

A innovative solution to your safety and speed management concerns.

ITS is committed to enhancing traffic safety through innovative research and technological design.

We can provide a safety solution that is right for you. For more information about how ITS can help you measure and increase roadway safety or for an ITS driver feedback sign demonstration, contact your ITS sales representative at 1-877-880-5872, or visit our web site at www.its-traffic.com.



www.its-traffic.com

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